

# Open & Disaggregated BNGs

Giving Power Back to ISPs to Support Growth

David Williams
SVP Sales & Marketing, netElastic Systems

#### Our Speaker



David Williams
Senior VP Sales & Marketing
netElastic Systems

- 25 years of ISP experience.
- Residential, business, and wholesale broadband expertise
- 2 start-up ISPs and held executive positions at two national providers
- Has helped hundreds of ISPs adopt Open, Disaggregated Solutions



#### About netElastic

- Helping ISPs move to Open / Disaggregated networks
- Virtual Routing and Gateway Solutions:
   vRouter, BNG & CGNAT
- Emphasis on market-leading performance and scalability
- Based in Santa Clara, CA / Silicon Valley
- Serving the Broadband Industry since 2015















### Helping ISPs Around the World

#### Over 300 deployments globally

"The **performance**, scalability, and stability of vBNG along with **support** from netElastic have been keys to our network success."

— Tom Bishop, CTO, Harbour ISP





## Bandwidth Growth – By the Numbers

22 Annual Global Traffic Growth %

1.48 Global Bandwidth in Tbps

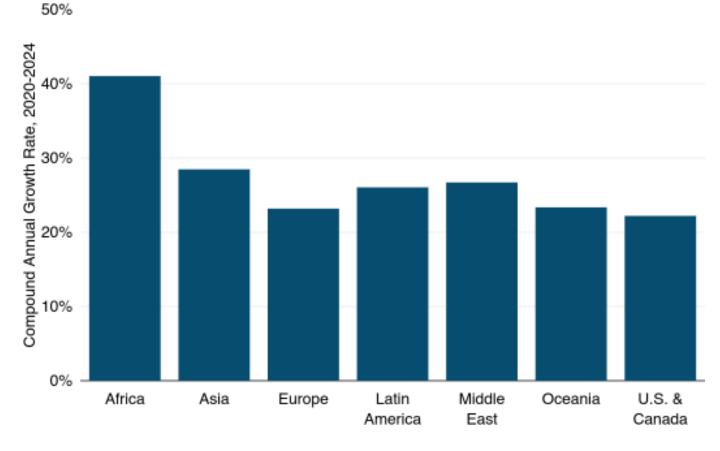
**2**X

4 Year Traffic Growth



#### 2024 Global Traffic Growth



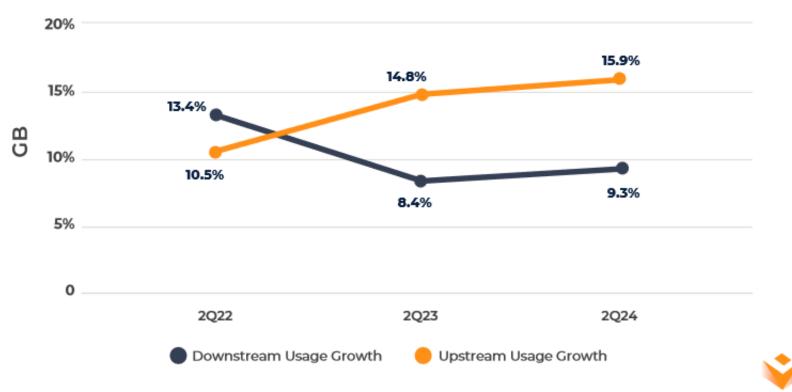






### Upstream Growing Faster than Download

Upstream vs. Downstream Data Usage Trends — 2Q24







**OPENVAULT** 

### Trends and Challenges

**Application Demand** 4K & 8K Streaming services, Gaming 92 Mbps Global Speeds Increasing at lower prices 240+ Mbps USA Local video and content caching Shift to Distributed Access Edge Low latency applications **IPv4** Address Exhaustion Only 45% Global Adoption High cost of FTTH construction Up to \$1500 per home, \$80K per mile



Sources: Speedtest.net, 2024 OpenVault Broadband Industry (OVBI) report, Google IPv6 Trends, DgltInfra.com

### What is Open, Disaggregated Networking?

## Disaggregation

The separation of hardware and software

## Open

Must be open in terms of hardware compatibility
Support open standards for network interoperability



### Industry Status - BNG

- Broadband Forum: TR-459
  - Started in 2020. Issue 2 published in 2023
  - WT-474: Protocol Definition in progress
  - Issue 3: In consideration
  - Issue 4: Future
- Telecom Infra Project: OpenBNG Version 2.0
  - Requirements from Telefónica, Deutsche Telekom, BT, TIM and Vodafone
- Open/Disaggregated Software Vendors
  - Available Today
  - 5+ Years in Production



#### Transition to IPv6

Still transitioning

• Globally: 44% of user traffic is IPv6

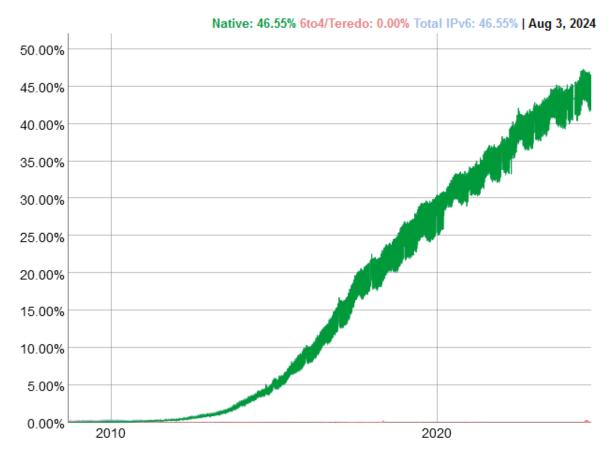
• USA: 50%

• UK: 47%

• India: 71%

- BNGs need to support IPv6 transition
  - Dual Stack IPv4+IPv6
  - Look for Integrated CGNAT

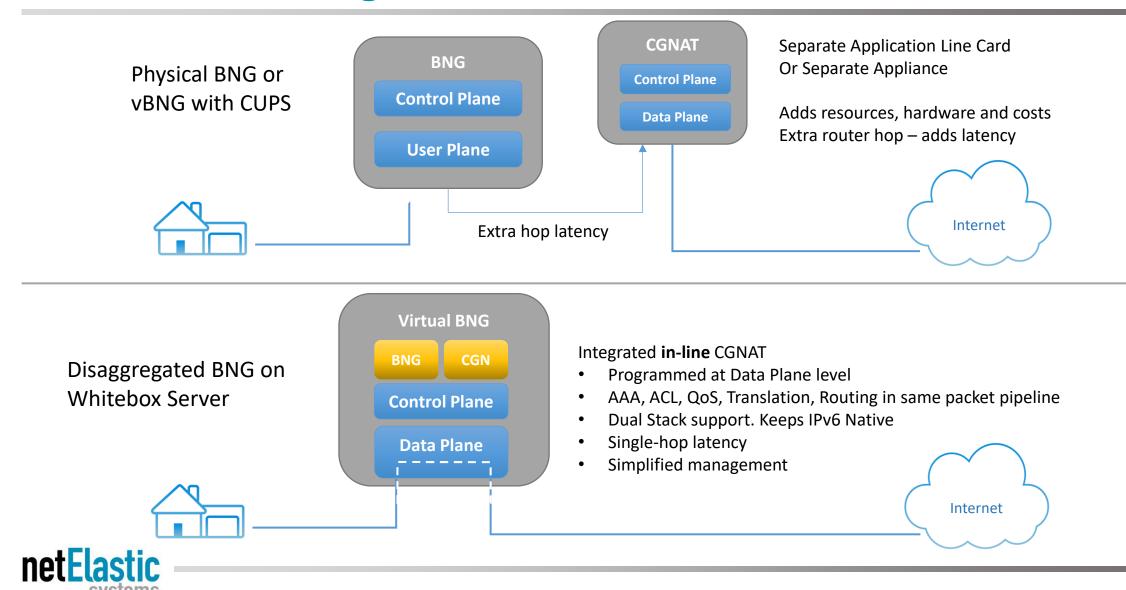
#### Global IPv6 Adoption – Google Trends







### Benefits of Integrated, In-line CGNAT



### Fiber Deployment Costs

- \$1000 to \$1500 per home passed
- \$60K to \$80K per mile
- Factors impacting Costs
  - Aerial versus underground
  - Sparse rural vs high-density urban markets
  - Government regulations
  - Rights of way

#### It's Capital Intensive!



### Shifting CAPEX for Growth

#### Significant Revenue Possible with Open, Disaggregated Solutions

- Saves \$100K to \$200K in CapEx per market
  - Lower cost of Open, Disaggregated solutions
  - CGNAT avoids high cost of additional public IPv4 addresses
- Redirect savings to expand fiber deployments to 100 to 200 more homes
  - \$500K to \$1M in revenue for 100-200 additional homes
    - At \$85/mo for 1G service



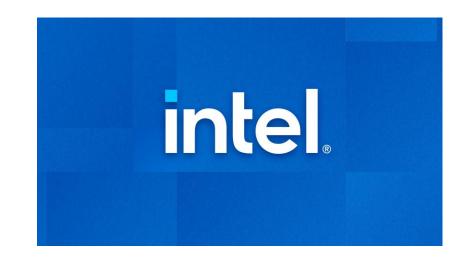


#### **Lower Costs**

- Most Disaggregated Solutions have granular licensing options at lower costs
- COTS Whitebox Servers powered by Intel<sup>©</sup>
- Vendor Neutral Hardware
- Eliminate CGNAT Appliance Costs
- Operational Savings with Central Management, EMS, NMS, FCAPS
- Lower energy costs power & cooling

"netElastic's pay as you grow licensing model helps reduce our risk in entering new markets and allows us to start small and stay profitable"

- Tom Bishop, CTO Harbour ISP





#### Real World Feedback



"Replacing our Juniper MX gear with netElastic back in 2019 has been a great decision. netElastic has been **100% reliable** and upgrades to support our growth have been very **easy and cost effective**." – Martin Pagano, CEO, Telpin.



"With netElastic, we could put netElastic on a Dell server **for one-fourth of the cost**. This is a straightforward solution that works well. It's a plug-and-play solution." - Russ Reynolds, HighStream Fiber



"We installed netElastic vBNG in our data center, where it still is today. It's been up for over 740 days, so what more can we ask for?"

- Daniel Beyzade, Squirrel Internet



#### Real World Example

- Praction Networks
  - Tier 2 ISP w/ 20K Subscribers
  - Cisco ASR BNG
  - Separate CGNAT Appliance
- Challenges
  - "Scalability was really an issue with our previous routers."

#### **Outcomes**

Replaced multi-device solution with 1 vBNG Increased performance and future scalability



"Scalability, performance, and cost effectiveness were the key criteria for us in evaluating BNGs. With netElastic vBNG, we got everything we were looking for."

- Rohit Kumar, Co-Founder and CTO at Praction



### Open Hardware Choice























**ADVANTECH** 









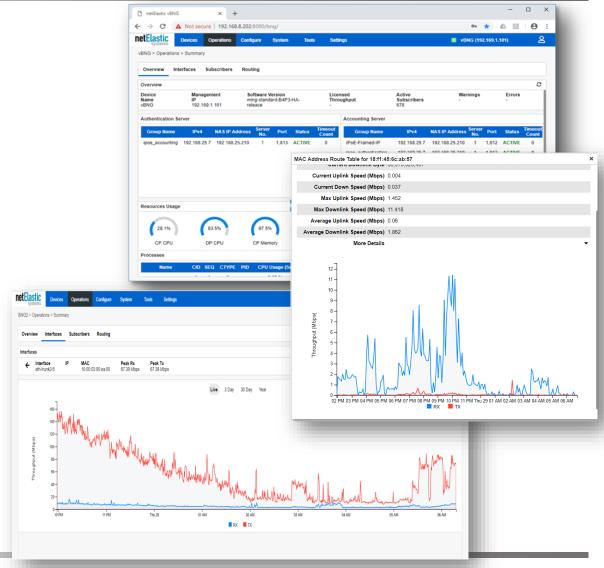
And many more...



### Operational Savings with Modern Tools

#### netVision Router Manager

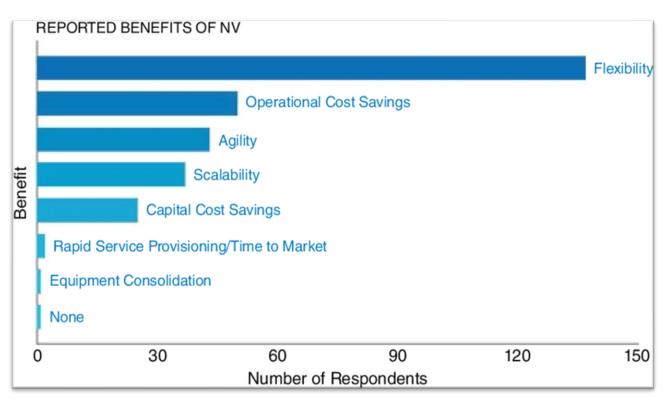
- Centralized Management
  - Combines EMS, NMS, and FCAPS
  - Enables network and configuration management automation
  - Visibility and Troubleshooting tools
  - Role-based, Task-Specific Access
- Open REST and NETCONF APIs
  - Extensibility, Automation, Integration
- Easier to Manage; Lowers OpEx





#### Summary

- Flexiblity
  - Faster resource provisioning
  - Add HW and SW resources as needed (Scalability)
- Agility
  - Deploy functions and services quickly
  - Rapid Time to Market
- Integrated In-Line CGNAT
- Performance
- Drives down OpEx & CapEx
  - COTS Hardware
  - Pay-As-You-Grow Licensing
  - Ease of Management



 $https://www.researchgate.net/figure/Benefits-of-network-virtualization\_fig3\_322466640$ 





# Questions



## Thank You

For more information

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