

Navigating Advancements in Retail Technology

Sept 12, 9 a.m. PT

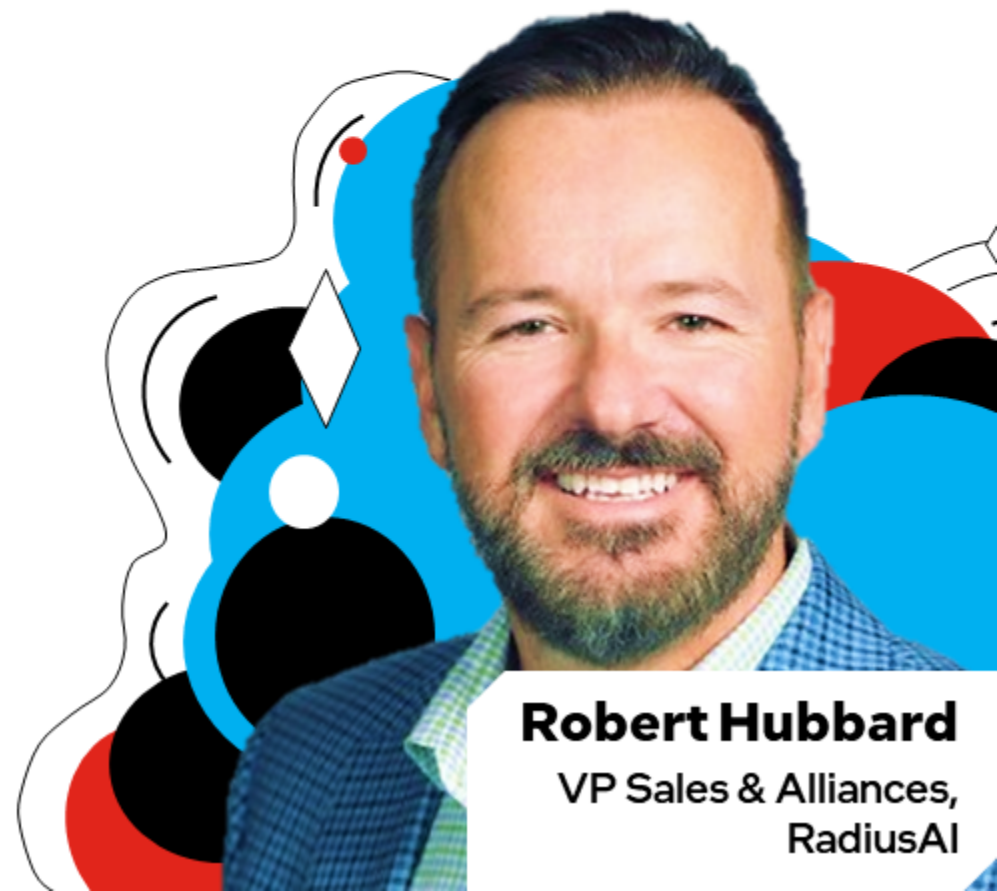


Matt Bertucci
Director of Retail
Solutions, Lenovo



RadiusAI

Lenovo



Robert Hubbard
VP Sales & Alliances,
RadiusAI

Retail Challenges



CNN Business

Walmart, Costco and other companies rethink self-checkout

lendingtree

69% of Self-Checkout Users Think It Makes Stealing Easier — And 15% of Shoppers Admit to Purposely Doing So



NEWSLETTER

yahoo/finance

Target CFO: Shrink, or retail theft, is still a significant obstacle for the retailer

NEW TARGET 'I can get it elsewhere' Target shoppers say as they vow to walk out of stores when they see new anti-theft measure

TECHNOLOGY/SERVICES

Theft With Self-Checkout Amounts to 3.5% of Sales: Report

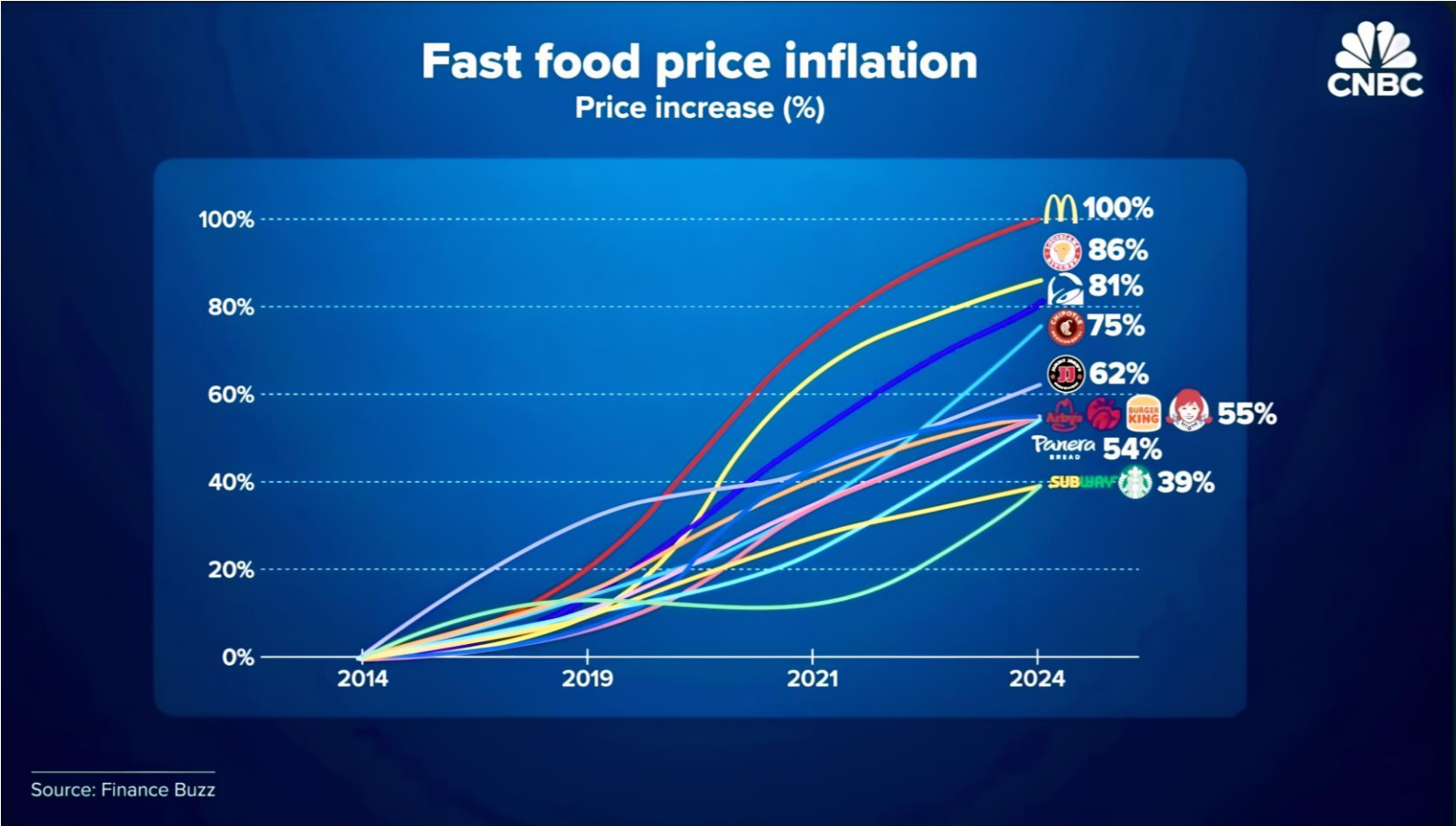
Retail Insight Network

Unprecedented labor shortage rocks the US retail landscape

Current Solutions are not working!

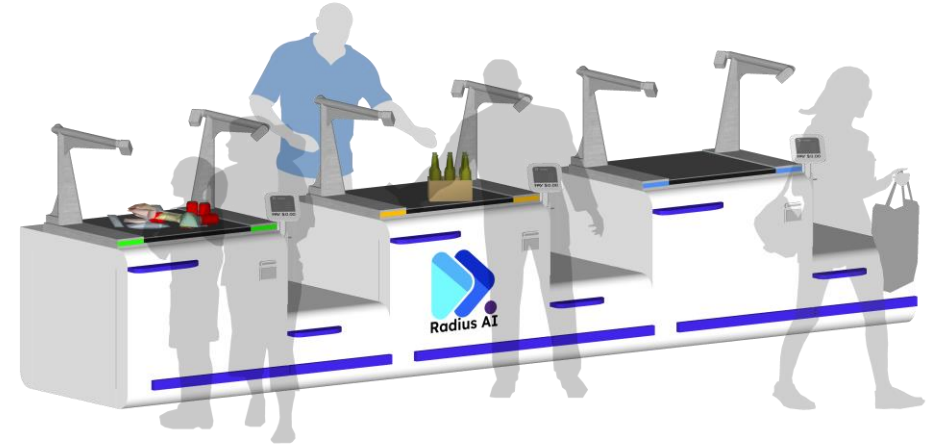


Retail Subvertical: C-Store Food Sales Accelerating



ShopAssist™ Made for Retailers

- ✓ Face-to-face interaction
- ✓ Enhanced customer and employee experience
- ✓ Assisted checkout with instant cashier alerts
- ✓ In-counter integration
- ✓ Integration with existing POS
- ✓ Image-learning and enterprise federation
- ✓ Non-confrontational loss prevention
- ✓ Shrink reduction
- ✓ Accurate prepared food and beverage varieties
- ✓ Loyalty program integration



Attendants able to assist multiple checkout stations face-to-face



Attendants are alerted to potential theft

Installation Flexibility



ShopAssist Technical Highlights



Reduce Losses with ShopAssist Pulse

Activate existing cameras to decrease losses and increase profits



- ✓ Ensure accuracy of items in customer carts before they reach checkout
- ✓ Enable non-confrontational loss prevention to help change behaviors
- ✓ Get real-time updates on stock movement around and out of the store
- ✓ Receive valuable data insights into shopping patterns, high-risk items and peak times for shrinkage

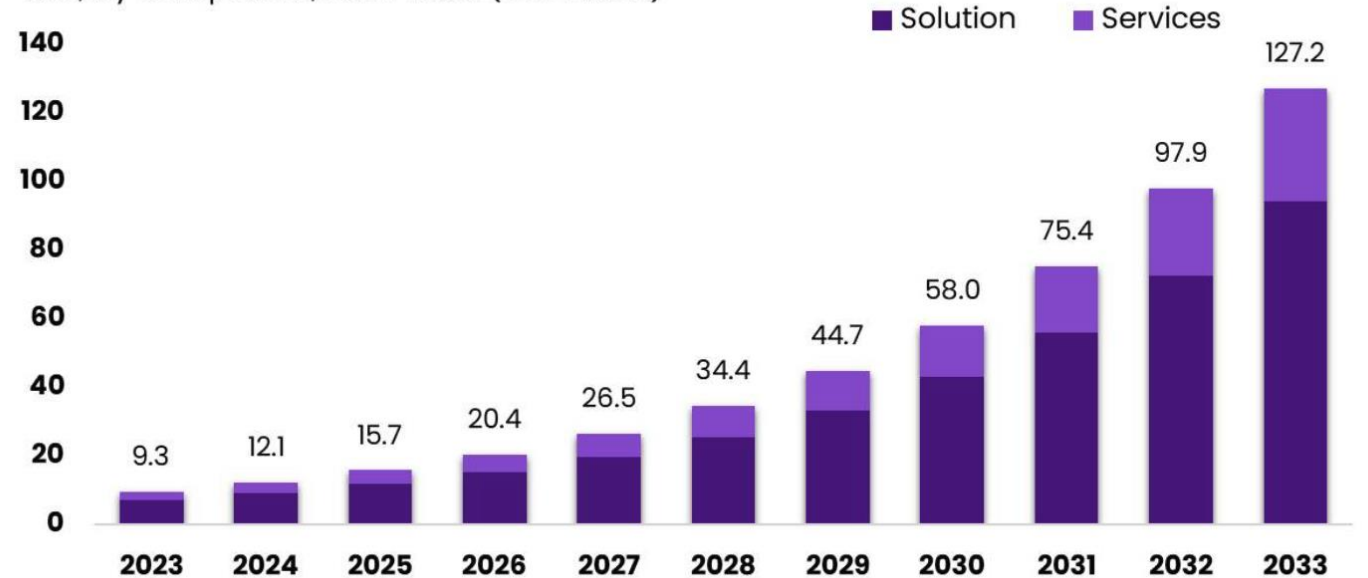
Retail AI Trends

AI in Retail projections are soaring!

- AI in Retail is projected to experience a Compound Annual Growth Rate (CAGR) of **29.9% by 2033**.
- The **Solution segment** dominated AI in Retail in 2023, capturing more than a **74.1%** share.
- **Machine Learning** also showed strong growth in 2023, earning more than a **37%** share in the AI Retail Market.
- **North America** emerged as the leading region for AI in Retail, with more than **39.3%** of market share.

Global AI in Retail Market

Size, by Component, 2024-2033 (USD Billion)



AI in Retail Market (February 2024), Market.US

World-class Partnerships



© Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries.

© 2024 RadiusAI & Lenovo. All rights reserved.