



Executive biography

Matt Bertucci

Director of Retail Solutions

Lenovo

Matt Bertucci is the Director of Retail Solutions at Lenovo, where he leads the development of advanced retail technologies. He oversees projects that integrate AI, computer vision, IoT and edge devices to create seamless and efficient retail environments.

Matt has been with Lenovo for 15 years, working in multiple facets of sales and operations. His most recent focus is development and launch of retail technology solutions within the Lenovo Retail Solutions (LRS) group, focusing solely on the retail vertical.