



PRESENTER BIOGRAPHY

Christian Donitzky

Director Center of Excellence Manufacturing SMG EMEA
Intel

Christian has spent his career at Intel in various roles focusing on industry and utility customers. As Director of the Intel Center of excellence Manufacturing EMEA Christian drives the internal and external product development, product implementation and the realization of Industrie4.0 solutions and beyond.

He is responsible of the joint Partner and Industry Strategy alignment for Digital Manufacturing.

Christian and his team are working on technology-based solutions which enable partners and customers to solve various use and business cases. The focus lays on a secure, sustainable, and flexible industrial value chain. Which enables the digital transformation of manufacturing from edge2 cloud.

Christian joint Intel in 2011 as Solution Architect for the Industry and Energy verticals he has been responsible in serval technical and sales roles in the sales organization. He has taken several roles covering deep technical and commercial engagement with the Energy and Utility Customers in Germany and EMEA supporting them in their journey of transformation.

Prior to Intel Christian has a worked several years in the Automotive Industry responsible for the integration of Manufacturing Infrastructure with Business Processes.

Christian holds a university degree as Engineer for Energy and Utility systems.